

# PetskyPrunier

INVESTMENT BANKERS

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## Petsky Prunier Announces Strategic Partnership with Altium to Broaden its International Investment Banking Services

**January 11, 2013 (New York, NY)** – Petsky Prunier LLC is pleased to announce it has formed a strategic partnership with Altium to expand its investment banking services internationally. Founded more than 20 years ago and privately owned, Altium operates from ten offices across Europe.



Altium was created in the early 1980s, when the founders of private equity firm Apax Partners set up a corporate advisory business. Today, Altium has ten offices in six countries, making the firm one of the most extensive independent M&A and corporate finance businesses in Europe.

“We are excited by the opportunity to broaden our international execution capability on behalf of the growing roster of clients we serve and industries we cover. We have great admiration for Altium, its people, and the impressive roster of transactions it has completed,” noted John Prunier, partner and co-founder of Petsky Prunier. “In addition, Altium’s commitment to growth and its efforts and success in achieving it are ideally aligned with a

similar commitment held by Petsky Prunier. This new relationship with Altium holds terrific promise, and we are dedicated to supporting its success.”

Altium offers a broad range of equity capital markets and M&A/corporate finance services. The firm acts for major UK and European businesses, both private and public in addition to serving many Private Equity firms. Altium has completed M&A transactions with a total value in excess of £14 billion since 2005. Sectors of focus include technology, media, eCommerce and Internet, healthcare, and consumer/retail among other areas.

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**John Prunier, partner and co-founder of Petsky Prunier LLC**

“We are delighted to enter into this partnership with Petsky Prunier in North America, where they have an outstanding track record. We are already cooperating with Petsky Prunier on a number of mandates and their input and contact to buyers has been extremely powerful,” commented the board of Altium. “Our clients will benefit from their presence in both New York and Palo Alto. We are extremely happy to partner with this dynamic organization, and we believe there is a strong cultural fit between our two firms.”

### *About Petsky Prunier LLC*

Petsky Prunier is one of the leading investment banks in the technology, media, marketing, eCommerce, and healthcare industries. Our firm's mergers and acquisitions and private placements advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group,

a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. In addition, we offer international reach through our partnership with Altium. Established for more than 20 years and privately owned, Altium is an international investment bank operating from nine offices across Europe. Securities transactions are processed through Petsky Prunier Securities LLC.

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