

Petsky Prunier Advises Real Geeks on its Sale to FNF Group, part of Fidelity National Financial

Acquisition to Complement Fidelity National's Commissions, Inc. Business

July 31, 2017 (New York, NY) – Petsky Prunier is pleased to announce it has advised Real Geeks LLC, a provider of a SaaS-based customer relationship management ("CRM") and digital marketing solutions to real estate professionals in the United States and Canada, on its sale to FNF Group (NYSE: FNF), part of Fidelity National Financial, Inc. Real Geeks, which focuses on high-performing, individual real estate agents, will complement Fidelity's Commissions, Inc. ("CINC") business serving elite real estate teams at a higher price point, allowing FNF to provide valuable technology solutions to a much larger universe of real estate customers.


JULY 2017



REALGEEKS

*a provider of SaaS-based
marketing solutions to real estate professionals*

has been sold to



FIDELITY
NATIONAL FINANCIAL

(NYSE: FNFV)

PetskyPrunier
INVESTMENT BANKERS

"Petsky Prunier was a great partner from beginning to end – providing insightful advice throughout the transaction. They worked tirelessly with the Real Geeks team, managed an efficient and professional process, and found us a great strategic partner. I've closed a lot of real estate transactions, but am glad that I engaged true professionals for this one!"

Jeffrey Manson, CEO, Real Geeks

Real Geeks powerful, scalable, and easy-to-use software helps real estate professionals generate more business. The company's marketing solutions include its CRM platform and highly optimized, easy-to-use Internet Data Exchange (IDX) websites, designed to generate the highest conversion rates in the industry. Its solutions also offer lead management, a property valuation tool, an SMS auto-responder, email and Facebook tools, and reporting, among other features. Real Geeks has approximately 3,100 customers with more than 11,000 agents utilizing its platform. The company is headquartered in Dallas, with an office in Kailua, Hawaii.

Fidelity National Financial, Inc. is organized into two groups, FNF Group (NYSE: FNF) and FNFV Group (NYSE: FNFV). FNF is a leading provider of title insurance, technology and transaction services to the real estate and mortgage industries. FNF is the nation's largest title insurance company through its title insurance underwriters – Fidelity National Title, Chicago Title, Commonwealth Land Title, Alamo Title and National Title of New York – that collectively issue



more title insurance policies than any other title company in the United States. FNF also provides industry-leading mortgage technology solutions and transaction services, including MSP®, the leading residential mortgage servicing technology platform in the U.S., through its majority-owned subsidiaries, Black Knight Financial Services and Servicelink Holdings.

Petsky Prunier, with a team led by Seth Rosenfield and Michael Petsky, served as exclusive financial advisor to Real Geeks.

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks to the technology, media, marketing, information, eCommerce, and healthcare industries. Our firm's merger and acquisition and private placement advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. We offer global reach supplemented through our partnerships in China and India. Securities transactions are processed through Petsky Prunier Securities LLC, a member of FINRA, and an affiliated entity.

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