

Petsky Prunier Advises SWC Technology Partners on its Sale to BDO USA

July 10, 2018 (New York, NY) – Petsky Prunier is pleased to announce it has advised SWC Technology Partners, LLC, an award-winning IT solutions provider to middle market companies in the Midwest, on its sale to BDO USA, LLP, one of the nation’s leading accounting and advisory firms. SWC was previously a portfolio company of Svoboda Capital Partners.



“The Petsky Prunier team did an exceptional job representing us and our portfolio company, SWC Technology Partners, as we explored strategic options. Their knowledge of the IT Services landscape proved to be an invaluable asset, making them the ideal partner for this transaction. We look forward to continuing our relationship with Petsky Prunier in the years to come.”

Jeff Piper, Managing Director
Svoboda Capital Partners

For more than 30 years, SWC has provided clients with technology solutions that optimize productivity, strengthen customer relationships, enhance data sharing, and drive profitability. The company specializes in tech services that match the needs of midmarket organizations, including managed services, data analytics, cloud computing, and custom application development. SWC’s expertise encompasses both infrastructure solutions, such as unified communications, enterprise networking, directory services, and network security, and software solutions, including Microsoft Office 365, business intelligence, mobile, and CRM development.

The company has been recognized as an Inc. 5000 Fastest Growing Company in America, a Built in Chicago Top 100 Digital Tech Company, and a Microsoft Midwest Partner of the Year. SWC has also been cited by numerous business and industry publications for its workplace accomplishments, including Crain’s Chicago Business Best Places to Work, Chicago Tribune Top 100 Workplaces, and Chicago’s Top 100 Best & Brightest Companies.

SWC Technology Partners will operate as a wholly-owned subsidiary of BDO USA, LLP and will expand the firm’s advisory services practice, adding new



capabilities and more than 400 clients. The transaction brings nine principals and 215 total staff to BDO's advisory practice, with all current personnel continuing to operate from SWC's head office in Oak Brook, Illinois and satellite office in Indianapolis, Indiana.

Petsky Prunier, with a team led by JP Michaud, John Prunier, and Lexia Schwartz, served as the exclusive financial advisor to SWC Technology Partners and Svoboda Capital Partners.

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks to the technology, media, marketing, information, eCommerce, and healthcare industries. Our firm's merger and acquisition and private placement advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. We offer global reach supplemented through our partnerships in China and India. Securities transactions are processed through Petsky Prunier Securities LLC, a member of FINRA, and an affiliated entity.

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