

Petsky Prunier Completes 37 Transactions in the Last Twelve Months in the Media, Marketing, Information, and Technology Industries

21 Transactions Already Closed in 2018

Selected Transactions Announced July 2017 – July 2018

 <p>a portfolio company of SHAMROCK CAPITAL ADVISORS</p> <p>has been sold to HUNTSWORTH</p> <p>PetskyPrunier</p>	 <p>a portfolio company of BERINGER CAPITAL</p> <p>has been sold to SOUTHFIELD</p> <p>PetskyPrunier</p>	 <p>a portfolio company of SVOBODA CAPITAL PARTNERS</p> <p>has been sold to BDO</p> <p>PetskyPrunier</p>	 <p>has been sold to APTUS HEALTH</p> <p>PetskyPrunier</p>	 <p>has been sold to MILESTONE PARTNERS</p> <p>PetskyPrunier</p>	 <p>a portfolio company of THE CORES GROUP</p> <p>has been sold to dimension data</p> <p>PetskyPrunier</p>
 <p>a portfolio company of ACP ARLINGTON CAPITAL PARTNERS</p> <p>has been sold to IQVIA (NYSE: IQV)</p> <p>PetskyPrunier</p>	 <p>a division of RED VENTURES</p> <p>has been sold to a consortium of family office and private equity investors</p> <p>PetskyPrunier</p>	 <p>has successfully completed a Series B Financing led by WORKHORSE Growth Capital</p> <p>PetskyPrunier</p>	 <p>has announced a definitive merger agreement with pk prokarma</p> <p>a portfolio company of THE CARLYLE GROUP (NASDAQ: CG)</p> <p>PetskyPrunier</p>	 <p>(STAR: REY)</p> <p>has acquired VALOREM</p> <p>PetskyPrunier</p>	 <p>a portfolio company of S3 Ventures</p> <p>has been sold to INDUSTRIAL COLOR STUDIOS</p> <p>Frontenac</p> <p>PetskyPrunier</p>
 <p>has received a strategic investment from TZP</p> <p>PetskyPrunier</p>	 <p>a portfolio company of BRIDGE STREET CAPITAL</p> <p>has sold a majority stake to SATORI CAPITAL</p> <p>PetskyPrunier</p>	 <p>has received a growth investment from AMULET CAPITAL FINANCE</p> <p>PetskyPrunier</p>	 <p>has sold its auto insurance, home insurance, mortgage, and technology assets to QUIN STREET (NASDAQ: QNST)</p> <p>PetskyPrunier</p>	 <p>a portfolio company of NEW MANHATTAN CAPITAL</p> <p>has been sold to CLARITAS</p> <p>PetskyPrunier</p>	 <p>has received a significant investment from NCP NORTHLANE CAPITAL PARTNERS</p> <p>PetskyPrunier</p>
 <p>has received an investment from TransUnion</p> <p>PetskyPrunier</p>	 <p>has received a strategic investment from H.I.G. GROWTH PARTNERS</p> <p>PetskyPrunier</p>	 <p>has been sold to TractManager</p> <p>a portfolio company of ARSENAL CAPITAL PARTNERS</p> <p>PetskyPrunier</p>	 <p>has sold a majority stake to BERINGER CAPITAL</p> <p>PetskyPrunier</p>	 <p>has been sold to sandbox</p> <p>PetskyPrunier</p>	 <p>has sold its Over 65 health insurance and life insurance business including Healthplans to MedioAlpha</p> <p>a portfolio company of Millennium 1 Solutions (NYSE:WTMI)</p> <p>PetskyPrunier</p>
 <p>has acquired </p> <p>PetskyPrunier</p>	 <p>has received an investment from LIGHTYEAR CAPITAL</p> <p>PetskyPrunier</p>	 <p>has been sold to RED VENTURES</p> <p>PetskyPrunier</p>	 <p>has sold a majority stake to GTCR</p> <p>PetskyPrunier</p>		
 <p>a portfolio company of CLVC PARTNERS</p> <p>has been recapitalized by MTS Health Partners</p> <p>PetskyPrunier</p>	 <p>has been sold to ADVANTAGE SOLUTIONS</p> <p>PetskyPrunier</p>	 <p>has been sold to FIDELITY NATIONAL FINANCIAL (NYSE: FNFV)</p> <p>PetskyPrunier</p>	 <p>has sold its indirect wholly-owned subsidiary cb CAMBRIDGE BIOMARKETING to UDG Healthcare plc (LON: UDG)</p> <p>PetskyPrunier</p>		

Petsky Prunier continues to be the most active investment banker in the Media, Marketing, Information, and Technology industries. Our firm has completed more than 75 engagements in the last 36 months on behalf of clients for which we have been privileged to work. These successful transactions have ranged from strategic sales, private equity recaps, and divestitures to growth and debt financings. Leveraging our industry expertise, we have worked on engagements in data, digital advertising, marketing technology, information services, digital media, eCommerce, software, and tech-enabled services, among other areas. We also advised clients across various verticals, including healthcare, financial services, insurance, real estate, and retail, among others.

As a result of our deal volume, we have current and ongoing access to a broad range of strategic buyers, investors, and debt sources and have significant insight into their thinking regarding strategic needs, investment themes, valuations, and terms. We would welcome the opportunity to discuss your business and your strategic objectives. Please let us know if we can be helpful in any way, as you consider a sale, merger, acquisition, or raising capital for your company.

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks to the technology, media, marketing, eCommerce, and healthcare industries. Our firm's merger and acquisition and private placement advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. We offer global reach supplemented through our partnerships in China and India. Securities transactions are processed through Petsky Prunier Securities LLC, a member of FINRA and an affiliated entity.

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