

## Petsky Prunier Closes Eight Cross-Border Transactions in the Last Twelve Months: Leading Investment Banker to Canada-Based Companies in the Media, Marketing, Information, and Technology Industries

### Selected Recently Completed Canada-Based Engagements

 <p>has been sold to</p>  <p>a portfolio company of</p>  <p>PetskyPrunier</p>	 <p>has been sold to</p>  <p>a portfolio company of</p>  <p>PetskyPrunier</p>	 <p>a portfolio company of</p>  <p>has been sold to</p>  <p>PetskyPrunier</p>	 <p>a portfolio company of</p>  <p>has been sold to</p>  <p>PetskyPrunier</p>
 <p>has sold a majority stake to</p>  <p>PetskyPrunier</p>	 <p>has received a strategic investment from</p>  <p>PetskyPrunier</p>	 <p>has been sold to</p>  <p>a subsidiary of</p>  <p>PetskyPrunier</p>	 <p>(NASDAQ: CTSH)</p> <p>has acquired</p>  <p>PetskyPrunier</p>
 <p>has been sold to</p>  <p>a portfolio company of</p>  <p>PetskyPrunier</p>	 <p>has sold</p>  <p>along with digital subsidiary</p>  <p>to</p>  <p>PetskyPrunier</p>	 <p>has been sold to</p>  <p>PetskyPrunier</p>	 <p>has been sold to</p>  <p>a portfolio company of</p>  <p>PetskyPrunier</p>

O Canada! Petsky Prunier continues to be one of the most active investment bankers in the Media, Marketing, Information, and Technology industries for both Canada-based companies and investors. Transactions in the last twelve months have included:

- The sale of THP, a provider of on-demand content and social media services to UK-headquartered Williams Lea Tag, a portfolio company of Advent
- The sale of AI-driven digital advertising platform Cluep to grocery sales and marketing agency Impact Group, a CI Capital Partners portfolio company
- The majority investment received by Match Marketing Group, a leading North American omnichannel marketing services, from Southfield Capital
- The sale of Millennium 1 Solutions, one of Canada's fastest growing BPO solutions providers and a portfolio company of The Gores Group, to South Africa-based Dimension Data
- The strategic investment received by Carlton Group, which specializes in the development of SaaS-based solutions for global engagement, sales incentives, loyalty, and reward management, from H.I.G. Growth Partners
- The majority acquisition of BrandShop, a full service digital commerce provider for consumer brands, by Toronto-based Beringer Capital

Petsky Prunier has been Bloomberg's most active middle-market investment banker in our areas of focus since 2011. We have completed more than 75 engagements in the last 36 months on behalf of clients for which we have been privileged to work. These successful transactions have ranged from strategic sales, private equity recaps, and divestitures to growth and debt financings. Leveraging our industry expertise, we have worked on engagements in data, marketing technology, digital advertising, information services, digital media, eCommerce, software, and tech-enabled services, among other areas. We also advised clients across various verticals, including healthcare, financial services, insurance, real estate, CPG, and retail, among others.

As a result of our deal volume, we have current and ongoing access to a broad range of strategic buyers, investors, and debt sources and have significant insight into their thinking regarding strategic needs, investment themes, valuations, and terms. We would welcome the opportunity to discuss your business and your strategic objectives. Please let us know if we can be helpful in any way, as you consider a sale, merger, acquisition, or raising capital for your company.

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### **About Petsky Prunier LLC**

Petsky Prunier is one of the leading investment banks to the technology, media, marketing, information, eCommerce, and healthcare industries. Our firm's merger and acquisition and private placement advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. We offer global reach supplemented through our partnerships in China and India. Securities transactions are processed through Petsky Prunier Securities LLC, a member of FINRA and an affiliated entity.

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