

## TRANSACTION ANNOUNCEMENT

### Canaccord Genuity Advises Bits In Glass on its Significant Investment from Capital Square Partners

Canaccord Genuity has advised Bits In Glass (BIG), an award-winning technology firm known for being a trusted partner in digital transformation, on its significant investment from Capital Square Partners (CSP), a leading private equity firm specializing in cross-border technology and business services.



Bits In Glass is an award-winning, global boutique digital transformation firm with a focus on business process automation, integration, artificial intelligence, and machine learning. BIG designs, builds, and manages automation solutions that unlock the potential of people, processes, and data. The company partners with leading technology companies, including Appian (Business Process Management), MuleSoft (API-Led Systems Integration), Pega, and Blue Prism (Robotic Process Automation), among others.

Founded in 2014 in Singapore, Capital Square Partners is a private equity firm investing in cross-border technology and business services across Southeast Asia and India. As a sector-focused fund manager with \$1.5 billion under management, CSP is one of the largest dedicated technology and technology-enabled business services private equity fund managers in Asia. Over the past decade, the team has invested, created, and exited a number of leading companies in the technology services sector, including Minacs, Indecomm, GAVS Technologies, and Accion Labs. Capital Square Partners holds a Capital Markets Services (CMS) License from the Monetary Authority of Singapore.

The investment from CSP will allow BIG to accelerate its growth plans – both organically and inorganically – through innovation, global expansion, and enhancing its service offerings. CSP's interest in investing in Hyperautomation, a niche within Digital and Cloud transformation, coupled with BIG's strong relationships with Appian, Pega, and Mulesoft, its deployment of Hyperautomation initiatives across leading global enterprises, and the company's experienced leadership team with a passion for rapid growth, were the key reasons for CSP's excitement in investing in BIG. Together, the BIG team will partner with CSP to grow the company into a premier global boutique digital transformation firm.

Canaccord Genuity, with a team led by Sanjay Chadda, JP Michaud, and Rohan Sura, served as the exclusive financial advisor to Bits In Glass.



We welcome the chance to work with you in the future.  
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Canaccord Genuity's global capital markets division offers institutional and corporate clients idea-driven investment banking, merger and acquisition, research, sales and trading services from offices in North America, UK & Europe, Asia, and Australia. Our diverse team of capital markets and advisory professionals has deep industry and transactional expertise in key growth sectors of the global economy. We are committed to providing valued services to our clients throughout the entire lifecycle of their business and operating as a gold standard independent investment bank – expansive in resources and reach, but targeted in industry expertise, market focus and individual client attention. We are driven by your success. For more information, visit [www.cgf.com](http://www.cgf.com).