

PetskyPrunier

INVESTMENT BANKERS

60 Broad Street, 38th Floor • New York, NY 10004

(212) 842-6020 • Fax (212) 842-6039

www.petskyprunier.com

Contact: Amy LaBan

(212) 842-7126

alaban@petskyprunier.com

Petsky Prunier Advises Brant Screen Craft on its Sale to Hammond, Kennedy, Whitney & Co.

January 3, 2013 (New York, NY) – Petsky Prunier is pleased to announce it has advised Brant Screen Craft, Inc., a leading provider of in-store and shopper marketing signage to major retailers and service companies in North America, on its sale to private equity firm Hammond, Kennedy, Whitney & Company, Inc.



Canada-based Brant Screen Craft was founded in 1963 and is headquartered in Brantford, Ontario. The company is one of the largest independent North American providers of key branding signage and displays, offering end-to-end print solutions, including prepress, digital, litho and screen printing, finishing, warehousing, fulfillment, and distribution services to companies across the United States and Canada. The company is a recognized industry leader providing innovative and effective print solutions to a broad customer base that includes well-known retailers, restaurants, and automotive companies in North America. Brant's in-house prepress, finishing, distribution, and warehousing capabilities enable the company to serve as a single-source printer for its clients, delivering high quality products, excellent print turnaround times, and strong customer service. The company's clients include Sears, Home Depot, Bath and Body Works, Victoria's Secret, Ford, and Quizno's.

owned businesses and subsidiaries or divisions million. With more than a century of excellence as its foundation, HKW is one of the nation's oldest private equity firms.

A team from Petsky Prunier, led by Michael Petsky and Dylan Kearns, served as exclusive financial advisor to Brant Screen Craft, Inc.

Hammond, Kennedy, Whitney & Company, Inc. (HKW) is a private equity firm, sponsoring management buy-outs of privately owned public companies with revenues between \$20 million and \$200+

"We built a great company and hired the best investment bank to help us find a new partner to take Brant Screen Craft to the next level. Petsky Prunier possesses excellent knowledge of the shopper marketing and retail marketing service industries and ran a process that delivered us several excellent options. Petsky Prunier is the best!"

John Paul de Boer, Partner, Brant Screen Craft

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks in the Internet, marketing, media, technology, information, healthcare, and services industries. Our firm's mergers and acquisitions and private placements advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, the organization represents one of the largest industry-specific advisors providing strategic and transactional services. Securities transactions are processed through Petsky Prunier Securities LLC.

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