

PetskyPrunier

INVESTMENT BANKERS

60 Broad Street, 38th Floor • New York, NY 10004

(212) 842-6020 • Fax (212) 842-6039

www.petskyprunier.com

Contact: Amy LaBan

(212) 842-7126

alaban@petskyprunier.com

Petsky Prunier Advises Slingo, One of the Most Popular Developers of Real-Money and Social Gaming, on its Sale to RealNetworks

August 1, 2013 (New York, NY) – Petsky Prunier is pleased to announce it has advised Slingo, Inc., one of the most popular developers of real-money and social gaming, on its sale to RealNetworks, Inc. (Nasdaq: RNWK).



Slingo, established in 1996, was one of the first casual games companies and is one of the leading cross-media gaming companies worldwide. It develops and licenses the intellectual property for the Slingo® brand of games, including casual and social games, casino slot machines and table games, lottery tickets, and TV programming. The Slingo brand reaches more than 55 million people through casino slots, online, retail, mobile and other platforms, and its website has more than four million registered users.

The company's patented combination of slots and bingo technology has consistently proven to be a winning formula, from being the most popular game on AOL to one of the most popular games on Facebook. For the past 17 years, Slingo has leveraged the game's popularity across platforms to engage legions of fans. Slingo has been one of the top five Facebook games of all-time, reaching 50 million monthly active users (MAUs). Slingo Supreme is consistently ranked the number one paid casino app on iTunes and is also available on Android. Slingo-branded slot machines are

featured in more than 300 casinos across the U.S. More than \$1 billion in Slingo-branded lottery and pull-tab tickets are sold through more than 200 licensed lottery games.

RealNetworks creates innovative products and services that make it easy for people to connect with and enjoy digital media. RealNetworks invented the streaming media category and continues to connect consumers with their digital media both directly and through partners, aiming to support every network, device, media type, and social network. Slingo will join RealNetworks' GameHouse division.

A team from Petsky Prunier, led by Sanjay Chadda, Michael Petsky, and Matthew Kratter, served as exclusive financial advisor to Slingo.

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks in the technology, media, marketing, eCommerce, and healthcare industries. Our firm's mergers and acquisitions and private placements advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. In addition, we offer international reach through our partnership with Altium. Established for more than 20 years and privately owned, Altium is an international investment bank operating from nine offices across Europe. Securities transactions are processed through Petsky Prunier Securities LLC.

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