

PetskyPrunier

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Petsky Prunier Co-Advises Blacklane on its Double-Digit Million Euro Investment Led by Daimler Mobility Services

December 20, 2013 (New York, NY) – Petsky Prunier is pleased to announce that Blacklane GmbH, a worldwide travel solution provider for premium transportation, has received a double-digit million Euro investment led by Daimler Mobility Services GmbH.



Blacklane, the Berlin-based worldwide travel solution provider for premium transportation, has completed an investment round in a double-digit million Euro range. The investment round involved Daimler Mobility Services GmbH, a 100% subsidiary of Daimler AG, and the existing investors RI Digital Ventures, Alstin - Alternative Strategic Investment, b-to-v Partners, and car4you Holding. This fundraising makes Blacklane one of only a few German start-ups to successfully raise double-digit amounts in recent months.

With the additional funding, Blacklane aims to create a global standard for its chauffeur service booking platform, and thereby position itself as the global market leader among chauffeur service providers. Launched in June 2012, Blacklane has since been aggressively expanding its offering around the world. The company now operates in 130 cities across 45 countries, including New York, Paris and Hong Kong.

Petsky Prunier co-advised Blacklane along with its European investment banking partner Altium.

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks in the technology, media, marketing, eCommerce, and healthcare industries. Our firm's mergers and acquisitions and private placements advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. In addition, we offer international reach through our partnership with Altium. Established for more than 20 years and privately owned, Altium is an international investment bank operating from eight offices across Europe. Securities transactions are processed through Petsky Prunier Securities LLC, member of FINRA/SIPC.

About Altium

Altium is a leading international mid-market financial advisory group, providing M&A and corporate finance advice to companies, private equity firms and entrepreneurs. A truly independent, employee-owned company, Altium was established more than 25 years ago. Today, the firm operates across a strong global network with eight offices in Europe, two in the US and four in India. Altium has established itself as a global leader in mid-market private equity and debt advisory deals, as well as the internet/eCommerce, energy, healthcare and industrial and capital goods sectors. Altium is dedicated to finding the best possible tailored solutions for its clients through its vast network, profound expertise, service and solution-oriented approach, and independent perspective.

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