

PetskyPrunier

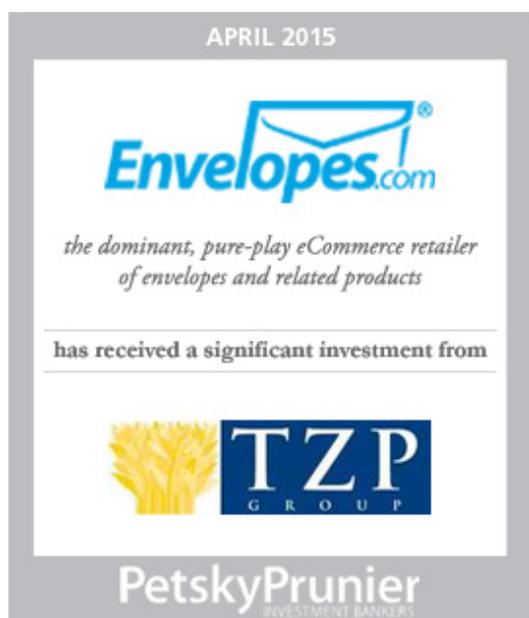
INVESTMENT BANKERS

60 Broad Street, 38th Floor • New York, NY 10004
(212) 842-6020 • Fax (212) 842-6039
www.petskyprunier.com

Contact: Amy LaBan
(212) 842-7126
alaban@petskyprunier.com

Petsky Prunier Advises Pure-Play eCommerce Retailer Envelopes.com on its Significant Investment from TZP Growth Partners

April 6, 2015 (New York, NY) – Petsky Prunier is pleased to announce it has advised Envelopes.com, a leading pure-play eCommerce retailer of envelopes and complementary products, on its significant investment from TZP Growth Partners I, L.P. (“TZP Growth”), a private equity fund focused on investments in growing business and consumer services companies and part of the TZP Group of funds.



Envelopes.com, headquartered in Amityville, New York, is a market leading, branded eCommerce provider of envelopes, customized stationery, and related products. The company offers more than 3,000 SKUs and serves more than 80,000 businesses and individual consumers. Envelope.com’s vertically integrated business model and strong technology infrastructure drive a sustainable competitive advantage and superior customer experience.

“Envelopes.com is a high-performing, pure-play, online provider of envelopes that has successfully expanded into customized stationery and complementary products,” said TZP Growth Partner, Rodney Eshelman. “We are thrilled to partner with Seth Newman and the management team to continue to build the business through driving new customer acquisition, introducing new products, penetrating new markets, and pursuing synergistic acquisitions.”

“Our company’s growth, dedication to providing unique products and services to our customers, and commitment to our employees has never been stronger. With the benefit of TZP Growth’s industry experience, relationships, and resources, we expect to reach new heights,” said Seth Newman, CEO. “We are highly impressed with the firm’s commitment to serving as a “Partner of Choice” and maintaining a Code of Values that mirrors and supports the mission and vision of our company. We look forward to a great partnership with TZP Growth.”

TZP Group, a private equity firm with assets under management of more than \$600 million across its family of funds, is focused on investments in North American-based business and consumer services companies. TZP targets companies with solid historical profitability and sustainable value propositions and aims to be a "Partner of Choice" for business owners and management teams. TZP leverages its investment professionals’ operating and transaction experience to provide strategic and operational guidance, and is dedicated to long-term value creation.

A team from Petsky Prunier, led by Michael Petsky, Norm Colbert, and Marc Flor, served as the exclusive financial advisor to Envelopes.com.

“I chose Petsky Prunier for their expertise in representing eCommerce businesses and I was not disappointed. Throughout the process, they provided me with support and guidance, which has led to an all-around positive outcome for the company and my family. I hope to be a repeat customer.”

Seth Newman, CEO, Envelopes.com

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks in the technology, media, marketing, eCommerce, and healthcare industries. Our firm's mergers and acquisitions and private placements advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. In addition, we offer international reach through our partnership with investment bank Altium, which operates from nine offices across Europe. Securities transactions are processed through Petsky Prunier Securities LLC.