

PetskyPrunier

INVESTMENT BANKERS

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Petsky Prunier and Altium Advise TotalMobile on its Majority Investment from Lyceum Capital

September 17, 2015 (New York, NY and London, UK) – Petsky Prunier and its European investment banking partner Altium are pleased to announce they have co-advised TotalMobile Ltd., the UK's market-leading developer of enterprise mobility software, on its majority investment from growth investors Lyceum Capital Partners LLP.



Headquartered in Belfast, Ireland, TotalMobile supplies cloud-based, on-premise, and software-as-a-service (SaaS) products to more than 30,000 professionals across the healthcare, local government, and private sectors, including oil and gas, utilities, and facilities management. The firm's software is used by more than 200 organizations, including blue chips, such as Virgin Care and Allianz Engineering.

The transaction will enable TotalMobile to accelerate its new product development, particularly around its SaaS offering. The firm is looking to expand into international markets through its partnership with the likes of Vodafone, Capita, and Aenova, as well as moving into new verticals to capitalize on the growing demand for workflow management and improved productivity from an ever-expanding mobile workforce.

Petsky Prunier and Altium acted together as financial advisors to the shareholders of TotalMobile. The Petsky Prunier team was led by managing director Christopher French, who leads the firm's healthcare practice, and vice president Ganesh Sundaram.

"Petsky Prunier's healthcare and software domain expertise and strategic counsel were very valuable us to during the course of our process. I highly recommend them."
Colin Reid, Chief Executive, TotalMobile

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks in the technology, media, marketing, eCommerce, and healthcare industries. Our firm's mergers and acquisitions and private placements advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. In addition, we offer international reach through our partnership with investment bank Altium, which operates from nine offices across Europe. Securities transactions are processed through Petsky Prunier Securities LLC, a member of FINRA and an affiliated entity.

About Altium

Altium was founded in 1986 to provide tailored M&A, debt, and corporate finance advice to mid-market companies, private equity firms, and entrepreneurs. The firm's principals believe that maintaining an independent perspective is crucial, which is why Altium is employee-owned. The Altium team has strong expertise and wide-ranging experience in the Digital, Media, & Internet, Technology & Telecoms, Consumer, Retail, & Leisure, Healthcare, Industrials, Business Services, and Energy sectors. Altium serves its international clients through a global network across 16 offices in key markets in Europe, the USA, and Asia.

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