

Petsky Prunier Advises Medical Knowledge Group on its Majority Recapitalization by MTS Health Investors

Recapitalization of the Company in Partnership with Senior Management Team will Provide Capital for Future Growth

August 10, 2017 (New York, NY) – Petsky Prunier is pleased to announce it has advised Medical Knowledge Group, LLC, an analytics-driven and technology-enabled, multi-channel healthcare marketing and communications provider servicing the biopharmaceutical industry, on its recapitalization led by MTS Health Investors, LLC. Medical Knowledge Group’s existing senior management team will maintain a significant minority ownership position and has partnered with MTS to recapitalize the business and to obtain additional capital to support future growth. Medical Knowledge Group was previously a portfolio company of private equity firm, CIVC Partners.

AUGUST 2017

medicalknowledgegroup.llc

a portfolio company of

CIVC
PARTNERS

has been recapitalized by

MTS
HEALTH PARTNERS

PetskyPrunier
INVESTMENT BANKERS

“When we commenced this process, we were looking for a partner with extensive healthcare knowledge and a strong network of relationships. Through its domain expertise and comprehensive coverage of our space, Petsky Prunier was essential in helping us find MTS, the ideal partner.”

Leon Behar, CEO, Medical Knowledge Group

Medical Knowledge Group’s analytics and technology-enabled multi-channel marketing solutions support marketing, medical affairs, and stakeholder relations teams at biopharmaceutical companies throughout the entire product lifecycle. The Company has an exceptional reputation for translating complex science into highly effective market shaping strategies through the integration of their marketing and medical expertise with sophisticated data analytics capabilities and its diverse roster of clients range from niche biotech and diagnostic companies to some of the world’s largest companies in the industry.

MTS Health Investors makes equity investments in companies that operate within the services sectors of the healthcare industry. The firm focuses on companies with profitable business models and a demonstrated ability to deliver cost-effective solutions. MTS manages more than \$700 million in investments and is currently investing out of its fourth fund. The firm is based in New York City and invests in companies throughout the United States.



Petsky Prunier, with a team led by Christopher French and Anil Kuruganti, served as exclusive financial advisor to Medical Knowledge Group.

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks to the technology, media, marketing, information, eCommerce, and healthcare industries. Our firm's merger and acquisition and private placement advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. We offer global reach supplemented through our partnerships in China and India. Securities transactions are processed through Petsky Prunier Securities LLC, a member of FINRA, and an affiliated entity.

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