

Petsky Prunier Completes 35 Transactions in the Last Twelve Months in the Media, Marketing, Information, and Technology Industries

24 Transactions Already Closed in 2018

Selected Transactions Announced September 2017 – September 2018

 has been sold to  a portfolio company of  PetskyPrunier	 has been sold to  a portfolio company of  PetskyPrunier	 a portfolio company of  has been sold to  PetskyPrunier	 has sold a majority stake to  PetskyPrunier	 a portfolio company of  has been sold to  PetskyPrunier	 a portfolio company of  has been sold to  PetskyPrunier
 a portfolio company of  has been sold to  PetskyPrunier	 has been sold to  PetskyPrunier	 Take your research further. has been sold to  PetskyPrunier	 a portfolio company of  has been sold to  PetskyPrunier	 a portfolio company of  has been sold to  PetskyPrunier	 a division of  has been sold to a consortium of family office and private equity investors PetskyPrunier
 has successfully completed a Series B Financing led by  PetskyPrunier	 has announced a definitive merger agreement with  a portfolio company of  PetskyPrunier	 has acquired  PetskyPrunier	 has been sold to  PetskyPrunier	 a portfolio company of  has been sold to  a portfolio company of  PetskyPrunier	 has received a strategic investment from  PetskyPrunier
 a portfolio company of  has sold a majority stake to  PetskyPrunier	 has received a growth investment from  PetskyPrunier	 has sold its auto insurance, home insurance, mortgage, and technology assets to  PetskyPrunier	 a portfolio company of  has been sold to  PetskyPrunier	 has received a significant investment from  PetskyPrunier	 has received an investment from  PetskyPrunier
 has received a strategic investment from  PetskyPrunier	 has been sold to  a portfolio company of  PetskyPrunier	 has sold a majority stake to  PetskyPrunier	 has been sold to  PetskyPrunier	 has sold its Over 65 health insurance and life insurance business including  to  a portfolio company of  PetskyPrunier	
 has acquired  PetskyPrunier	 has received an investment from  PetskyPrunier	 has been sold to  PetskyPrunier	 has sold a majority stake to  PetskyPrunier		

Petsky Prunier continues to be the most active investment banker in the Media, Marketing, Information, and Technology industries. Our firm has completed more than 75 engagements in the last 36 months on behalf of clients for which we have been privileged to work. These successful transactions have ranged from strategic sales, private equity recaps, and divestitures to growth and debt financings. Leveraging our industry expertise, we have worked on engagements in data, digital advertising, marketing technology, information services, digital media, eCommerce, software, and tech-enabled services, among other areas. We also advised clients across various verticals, including healthcare, financial services, insurance, real estate, and retail, among others.

As a result of our deal volume, we have current and ongoing access to a broad range of strategic buyers, investors, and debt sources and have significant insight into their thinking regarding strategic needs, investment themes, valuations, and terms. We would welcome the opportunity to discuss your business and your strategic objectives. Please let us know if we can be helpful in any way, as you consider a sale, merger, acquisition, or raising capital for your company.

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks to the technology, media, marketing, information, eCommerce, and healthcare industries. Our firm's merger and acquisition and private placement advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. We offer global reach supplemented through our partnerships in China and India. Securities transactions are processed through Petsky Prunier Securities LLC, a member of FINRA and an affiliated entity.

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