

## Petsky Prunier's Spotlight Dinner

**PetskyPrunier**  
INVESTMENT BANKERS

# SPOTLIGHT dinner

**Monday, November 3, 2008**

*6:30 p.m. to 10:00 p.m.*

*The Penn Club, New York City*

*30 West 44th Street*

*(between 5th and 6th Avenues)*

*212.764.3550*

**Petsky Prunier** is pleased to present its Spotlight Dinner to be held on Monday, November 3, from 6:30 to 10:00 pm at the The Penn Club. This exclusive event for active investors in the marketing sector will provide the opportunity to meet executives of emerging companies in the digital marketing services and interactive advertising industries.

We invite you to join us in getting to know some of the industry's most exciting companies as they share their success stories and new projects with this handpicked audience.

*There are a lot of companies  
at ad:tech New York...  
take this opportunity  
to see which ones are in the  
SPOTLIGHT!*

Contact: Amy LaBan [alaban@petskyprunier.com](mailto:alaban@petskyprunier.com) or 212.842.7126.

### AGENDA

6:30-7:30

Reception

7:30

Dinner

7:45

Speaker Introduction

**Gary Allen**  
*CEO, AdGooroo*

**Romi Mahajan**  
*Chief Marketing Officer,  
Ascentium*

**David Eisenberg**  
*VP Corporate Development,  
BzzAgent*

**David Teichner**  
*CEO, Channel M*

**B.R. McConnon**  
*CEO, Democracy Data &  
Communications*

**Ryan Polley**  
*President, Dragon Media Online*

**Zachary Britton**  
*Chairman & CEO, Front Porch*

**Bradley Keywell**  
*CEO, MediaBank*

**Stephen Smyth**  
*President, MediaTrust*

**Adi Sideman**  
*President & CEO, Oddcast*

**Paul Soltoff**  
*Chairman and CEO, SendTec*

**Scott Sanfilippo**  
*President & COO, Solid Cactus*

**Greg Murtagh**  
*CEO, Triad Digital Media*

9:00-10:00

Cocktails & Networking

*Please contact us if you would like to arrange a meeting or call with one of these presenters outside of this event.*

## Investment Bankers to the Marketing, Advertising & Digital Media Industries

**PetskyPrunier**  
INVESTMENT BANKERS

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