

Petsky Prunier Completes 34 Transactions in the Media, Marketing, Information, and Technology Industries in 2018

Nine Transactions Closed in 4Q18, Strong Momentum into 2019

Selected Transactions Announced in 2018

<p>PERISCOPE</p> <p>has been sold to</p> <p>Quad Capital (NYSE: QUAD)</p> <p>PetskyPrunier</p>	<p>\$150,000,000</p> <p>IGHTYHIVE</p> <p>has been sold to</p> <p>S4 CAPITAL (LSE: SFOR)</p> <p>PetskyPrunier</p>	<p>D E G</p> <p>has been sold to</p> <p>isobar</p> <p>a member of the</p> <p>dentsu AEGIS network (TSE:4324)</p> <p>PetskyPrunier</p>	<p>AMULET CAPITAL PARTNERS LP</p> <p>has acquired</p> <p>OPEN PARTNERS</p> <p>and subsequently merged with</p> <p>peloton advantage</p> <p>PetskyPrunier</p>	<p>GLYNNDEVINS GD</p> <p>a portfolio company of</p> <p>FALFURNIAS CAPITAL</p> <p>has received an investment from</p> <p>CIP CAPITAL</p> <p>PetskyPrunier</p>	<p>WILLOWTREE</p> <p>has received a significant investment from</p> <p>INSIGNIA CAPITAL GROUP</p> <p>PetskyPrunier</p>
<p>THP</p> <p>has been sold to</p> <p>williamsleatag</p> <p>a portfolio company of</p> <p>Advent International GLOBAL PRIVATE EQUITY</p> <p>PetskyPrunier</p>	<p>cluep</p> <p>has been sold to</p> <p>IMPACT GROUP</p> <p>a portfolio company of</p> <p>CI CAPITAL PARTNERS</p> <p>PetskyPrunier</p>	<p>Applied Info Group Email & Database Marketing that delivers</p> <p>has been sold to</p> <p>OSG</p> <p>a portfolio company of</p> <p>AQUILINE CAPITAL PARTNERS LLC</p> <p>PetskyPrunier</p>	<p>jun group</p> <p>a portfolio company of</p> <p>HALYARD CAPITAL</p> <p>has been sold to</p> <p>ADVANTAGE SOLUTIONS</p> <p>PetskyPrunier</p>	<p>BVACCEL</p> <p>has sold a majority stake to</p> <p>AUGUST SPARK</p> <p>PetskyPrunier</p>	<p>Giant CREATIVE STRATEGY</p> <p>a portfolio company of</p> <p>SHAMROCK CAPITAL ADVISORS</p> <p>has been sold to</p> <p>HUNTSWORTH</p> <p>PetskyPrunier</p>
<p>matchmg</p> <p>a portfolio company of</p> <p>BERINGER CAPITAL</p> <p>has been sold to</p> <p>SOUTHFIELD</p> <p>PetskyPrunier</p>	<p>SWC TECHNOLOGY PARTNERS</p> <p>a portfolio company of</p> <p>SVOBODA CAPITAL PARTNERS</p> <p>has been sold to</p> <p>BDO</p> <p>PetskyPrunier</p>	<p>EM ENGAGED MEDIA</p> <p>has been sold to</p> <p>APTUS HEALTH</p> <p>PetskyPrunier</p>	<p>mTAB Take your research further</p> <p>has been sold to</p> <p>MILESTONE PARTNERS</p> <p>PetskyPrunier</p>	<p>MILLENNIUM I SOLUTIONS</p> <p>a portfolio company of</p> <p>THE CORES GROUP</p> <p>has been sold to</p> <p>dimension data</p> <p>PetskyPrunier</p>	<p>AHM</p> <p>a portfolio company of</p> <p>A C P ARLINGTON CAPITAL PARTNERS</p> <p>has been sold to</p> <p>IQVIA (NYSE: IQV)</p> <p>PetskyPrunier</p>
<p>Caring.com</p> <p>a division of</p> <p>RED VENTURES</p> <p>has been sold to</p> <p>a consortium of family office and private equity investors</p> <p>PetskyPrunier</p>	<p>aa Traackr</p> <p>has successfully completed a Series B Financing led by</p> <p>WORKHORSE GROWTH CAPITAL</p> <p>PetskyPrunier</p>	<p>L Lenati</p> <p>has announced a definitive merger agreement with</p> <p>pk prokarma</p> <p>a portfolio company of</p> <p>THE CARLYLE GROUP (NASDAQ: CCG)</p> <p>PetskyPrunier</p>	<p>REPLY (STAR REY)</p> <p>has acquired</p> <p>VALOREM</p> <p>PetskyPrunier</p>	<p>TAKE 5 MEDIA GROUP</p> <p>has been sold to</p> <p>ADVANTAGE SOLUTIONS</p> <p>PetskyPrunier</p>	<p>INVODO</p> <p>a portfolio company of</p> <p>S3 Ventures</p> <p>has been sold to</p> <p>INDUSTRIAL COLOR STUDIOS</p> <p>a portfolio company of</p> <p>Frontenac</p> <p>PetskyPrunier</p>
<p>FreshAddress THE EMAIL ADDRESS EXPERTS</p> <p>has received a strategic investment from</p> <p>TZP GROUP</p> <p>PetskyPrunier</p>	<p>ZORCH.</p> <p>a portfolio company of</p> <p>BRIDGE STREET CAPITAL</p> <p>has sold a majority stake to</p> <p>SATORI CAPITAL</p> <p>PetskyPrunier</p>	<p>peloton advantage medicine in motion</p> <p>has received a growth investment from</p> <p>AMULET CAPITAL PARTNERS LP</p> <p>PetskyPrunier</p>	<p>katch</p> <p>has sold its auto insurance, home insurance, mortgage, and technology assets</p> <p>to</p> <p>QUIN STREET (NASDAQ: QNST)</p> <p>PetskyPrunier</p>	<p>Geoscape</p> <p>a portfolio company of</p> <p>NEW MOUNTAIN CAPITAL</p> <p>has been sold to</p> <p>CLARITAS</p> <p>PetskyPrunier</p>	<p>List Partners</p> <p>has received a significant investment from</p> <p>NCP NORTHLANE CAPITAL PARTNERS</p> <p>PetskyPrunier</p>

Petsky Prunier continues to be the most active investment banker in the Media, Marketing, Information, and Technology industries. Our firm has completed more than 80 engagements in the last 36 months on behalf of clients for which we have been privileged to work. These successful transactions have ranged from strategic sales, private equity recaps, and divestitures to growth and debt financings. Leveraging our industry expertise, we have worked on engagements in data, marketing technology, digital advertising, information services, digital media, e-commerce, software, and tech-enabled services, among other areas. We also advised clients across various verticals, including healthcare, financial services, insurance, real estate, and retail, among others, and nearly one-fifth of our activity has involved cross-border transactions.

As a result of our deal volume, we have current and ongoing access to a broad range of strategic buyers, investors, and debt sources and have significant insight into their thinking regarding strategic needs, investment themes, valuations, and terms. We would welcome the opportunity to discuss your business and your strategic objectives. Please let us know if we can be helpful in any way, as you consider a sale, merger, acquisition, or raising capital for your company.

About Petsky Prunier LLC

Petsky Prunier is one of the leading investment banks to the technology, media, marketing, information, e-commerce, and healthcare industries. Our firm's merger and acquisition and private placement advisory services reflect a unique blend of product specialization and industry expertise. Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. We offer global reach supplemented through our partnerships in China and India. Securities transactions are processed through Petsky Prunier Securities LLC, a member of FINRA and an affiliated entity.

New York
Las Vegas
Chicago
Charlotte

www.petskyprunier.com

Michael Petsky / Partner
212.842.6001 • mpetsky@petskyprunier.com

Sanjay Chadda / Partner & Managing Director
212.842.6022 • schadda@petskyprunier.com

Christopher French / Partner & Managing Director
212.842.6033 • cfrench@petskyprunier.com

Matthew Kratter / Managing Director
212.842.6024 • mkratter@petskyprunier.com

Jed Laird / Senior Advisor
212.842.7120 • jlaird@petskyprunier.com

Seth Rosenfield / Managing Director
212.842.6018 • srosenfield@petskyprunier.com

Christopher Heasman / Director
212.842.6038 • cheasman@petskyprunier.com

Anil Kuruganti / Director
212.842.7132 • akuruganti@petskyprunier.com

John Prunier / Partner
212.842.6021 • jprunier@petskyprunier.com

Norm Colbert / Partner & Managing Director
702.990.3280 • ncolbert@petskyprunier.com

John Fang / Managing Director
212.842.6019 • jfang@petskyprunier.com

Amy LaBan, CFA / Managing Director
212.842.7126 • alaban@petskyprunier.com

J.P. Michaud / Managing Director
980.237.0380 • jmichaud@petskyprunier.com

Marc Flor / Director
212.842.6034 • mflor@petskyprunier.com

Dylan Kearns / Director
212.842.6025 • dkearns@petskyprunier.com