

Petsky Prunier's Spotlight Dinner

PetskyPrunier
INVESTMENT BANKERS

SPOTLIGHT dinner

Tuesday, April 21, 2009

6:30 p.m. to 10:00 p.m.

The InterContinental San Francisco

888 Howard Street

(adjacent to the Moscone Center)

415.616.6500

Petsky Prunier is pleased to present its Spotlight Dinner to be held on Tuesday, April 21, from 6:30 to 10:00 p.m. at The InterContinental San Francisco. This exclusive event for active investors in the marketing sector will provide the opportunity to meet chief executives of emerging companies in the digital marketing and interactive advertising industries.

We invite you to join us in getting to know some of the industry's most exciting companies as they share their success stories and new projects with this handpicked audience.

*There are a lot of companies
at ad:tech San Francisco...
take this opportunity
to see which ones are in the
SPOTLIGHT!!*

Contact: Amy LaBan alaban@petskyprunier.com or 212.842.7126.

AGENDA

6:30-7:30

Reception

7:30

Dinner

7:45

Speaker Introduction

Opening Remarks:
Mickey Alam Khan
Editor in Chief, Mobile Marketer

Ignacio "Iggy" Fanlo
CEO, AdBrite

Ulrich Schmidt
*Chairman & CEO, ad pepper
media International*

Aaron Finn
President & CEO, AdReady

Dimitri Villard
Chairman & CEO, ARTISTdirect

Jeff Hirsch
*President & CEO,
AudienceScience*

Rafael Urbina
Chairman & CEO, Batanga

Kevin Barenblat
CEO, Context Optional

Mike Fitzsimmons
CEO, Delivery Agent

Jared Pobre
CEO, Future Ads

Paran Jahhar
CMO, JumpTap

Peter Corrao
President & CEO, MIVA, Inc.

Jay Bean
CEO, OrangeSoda

9:00-10:00

Cocktails & Networking

Please contact us if you would like to arrange a meeting or call with one of these presenters outside of this event.

Investment Bankers to the Marketing, Advertising & Digital Media Industries

PetskyPrunier
INVESTMENT BANKERS

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