

Petsky Prunier's Spotlight Dinner



Tuesday, April 20, 2010

6:30 p.m. to 10:00 p.m.
The InterContinental San Francisco Hotel
888 Howard Street
San Francisco, CA 94103
415-616-6500

Petsky Prunier is pleased to present its Spring Spotlight Dinner on Tuesday, April 20, 2010, from 6:30 p.m. to 10:00 p.m. at The InterContinental San Francisco Hotel. This exclusive event will feature executives from leading digital marketing and media companies presenting to an audience of strategic buyers and active investors in the marketing and media industries.

We invite you to join us in getting to know some of the industry's most exciting companies, as they share their success stories and new business initiatives with this invite-only audience.

Numerous companies focus
on digital marketing and media
take this opportunity
to see which ones are in the
SPOTLIGHT!

RSVP today to Lily Pisani at **lpisani@petskyprunier.com** or 212.842.7122.

AGENDA

6:30-7:30 Reception 7:30 Dinner

7:45 Speaker Introduction

Jon Armstrong

CEO Adlucent

Stead Burwell

CEO

Alliance Health Networks

Philip Hansen

CEO

Clear Link Technologies

Penny Herscher

President & CEO

FirstRain

Umberto Milletti

CEO InsideView

Skip Brand

CEO

Martini Media Network

Michael laccarino

President & CEO Mobile Messenger

Michael Carter

President & CEO
MyThum Interactive

Matthew Stoudt

CEO Outcast

Konrad Feldman

CEO Quantcast

Dan Springer

CEO Responsys

Kurt Abrahamson

CEO

Social Media Networks

Steve Howe

CEO

Think Passenger

Bernard Louvat

President & CEO TouchCommerce

9:00-10:00 Cocktails & Networking

Please contact us if you would like to arrange a meeting or call with one of these presenters outside of this event. Petsky Prunier is one of the leading investment banks serving the marketing, information, and digital media industries, including businesses focused on interactive advertising, advertising and promotion, digital media and eCommerce, software and information, marketing technology, out-of-home and specialty media, and marketing services. Our firm's mergers and acquisitions and private placements advisory services reflect a unique blend of product specialization and industry expertise. This depth of knowledge, tailored approach to each engagement and the results achieved have earned Petsky Prunier a distinguished reputation among entrepreneurs, corporations and private equity firms. Together with Winterberry Group (www.winterberrygroup.com), the strategic consulting firm affiliated with Petsky Prunier, our companies represent one of the largest and most accomplished organizations providing advice and transactional services to the marketing, information, and digital media industries.

Investment Bankers to the Marketing, Information & Digital Media Industries

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