

PetskyPrunier
INVESTMENT BANKERS

SPOTLIGHT dinner

AGENDA

March 26, 2014
San Francisco

6:30-7:30

Reception

7:30

Dinner

7:45

Speaker Introductions

Peter Daboll, CEO
Ace Metrix

Phil Hansen, CEO
CLEARLINK

Paul Bates, VP of Advertiser Solutions
Convertro

Oren Harnevo, CEO
Eyeview

Jon Walsh, CEO
Fuse Powered

Vivek Vaidya, CTO
KruX

Jason Benedict, CEO
Manifest Digital

Ernie Cormier, CEO & President
Nexage

Tony Jamous, CEO
Nexmo

Tom Serres, CEO
Rally.org

Anu Shukla, CEO
RewardsPay

Tom Gerace, CEO
Skyword

Mark Douglas, CEO & President
SteelHouse

Manish Patel, CEO
Where 2 Get It

Dipanshu Sharma, CEO
xAd

9:00-9:30

Cocktails & Networking

*Please contact us if you would like to
arrange a meeting or call with one of
these presenters outside of this event.*

Peter Daboll

CEO

Ace Metrix

Peter leads Ace Metrix with more than 25 years of experience in the science and business of advertising effectiveness. Peter has spent his career guiding



businesses to create technology and build systems that measure consumer response to advertising. Prior to joining Ace Metrix, Peter was CEO of Bunchball, chief of insights at Yahoo!, and president and CEO of ComScore Media Metrix. Peter began his career with senior management positions at the Analytic Consulting Group of Information Resources and Nielsen. He has received numerous industry awards recognizing his leadership in advertising research, including a 2011 Great Mind award from the ARF.

About Ace Metrix

Ace Metrix is the new standard in television and video analytics, dedicated to delivering better, faster, and more cost-effective solutions for evaluating video advertising within competitive context. The Ace Metrix LIVE platform provides advertisers and agencies access to the world's largest database of video advertising effectiveness data, each scored by a unique, large, demographically balanced sample of consumers. Ace Metrix subscribers are able to action data and optimize advertising campaigns in real-time. Combining leading edge technology and patent pending methodology, Ace Metrix is revolutionizing the way marketers measure themselves, manage their media plans, and assess their competitive landscape. The company is privately held and is backed by leading venture capital firms and industry leaders, including Hummer Winblad Venture Partners, Palomar Ventures, Leapfrog Ventures, and WPP. www.acemetrix.com

Phil Hansen

CEO

CLEARLINK

Phil has more than 12 years of experience developing and leading strategies and teams in the



interactive marketing industry. As CEO, Phil oversees business development, manages client relations, and is responsible for driving the company's unique culture. In 2013, Phil was recognized as an Ernst & Young Entrepreneur of the Year Regional Winner. He has also been featured as one of Utah's 40 business leaders under 40 by *Utah Business Magazine*.

About CLEARLINK

CLEARLINK partners with the world's leading brands to extend their reach, drive valuable transactions, and deepen insight into consumer behavior. CLEARLINK has delivered millions of customers to its brand partners in the past ten years through its customized marketing, sales, and analytics platform. CLEARLINK, headquartered in Salt Lake City, Utah and established in 2003, employs more than 1,200 local marketing, sales, and technology professionals. In 2013, CLEARLINK was named one of America's top 100 companies to work for according to *Outside* magazine, and CEO Phil Hansen was recognized as the Ernst & Young Entrepreneur of the Year in the Services category of the Utah Region. The company was also recognized for significant revenue growth, both in the Utah Business' Fast 50 and Mountain West Capital Utah 100. www.clearlink.com

Paul Bates

VP, Advertiser Solutions

Convertro

Paul is responsible for driving the creation of effective sales and product strategies between Convertro's key partners and channels, and he consistently develops best practices for closing deals as new and existing relationships develop. Prior to Convertro, Paul was the vice president of product management at MarketShare, one of Convertro's biggest competitors. He also worked as the senior vice president of digital media at OTX Research, a global research and consulting firm.



About Convertro

Convertro provides clients with actionable spend recommendations that empower them to confidently reallocate marketing from unprofitable sources to more profitable ones. Convertro accomplishes this by means of its algorithmic attribution models that meld marketing cost and conversion data, including in-store, with customer marketing exposures captured at the most granular level. This regression-based system, combined with other proprietary technologies developed in-house, affords extreme flexibility and enables Convertro to generate spend optimizations for all marketing channels that a client may leverage, whether online (PPC, SEO, display, affiliate, and social, for example) or offline (such as TV, radio, and direct mail). Convertro is based in Santa Monica, California, and maintains offices in New York and Israel.

www.convertro.com

Oren Harnevo

CEO

Eyeview

As CEO and co-founder of Eyeview, Oren has spearheaded Eyeview's double-digit year-over-year revenue growth, attracting Fortune 500 clients, such as Comcast, Target, and Lowe's. A code developer at age ten, with roots in film directing, computer science, product management, and marketing, Oren's unique multi-disciplinary background led to Eyeview's vision and was the driving force behind pioneering the personalized video space over the past 15 years. Prior to



Eyeview, Oren led a 30 million-user product at 888.com, a company with a \$1 billion IPO success story. Oren is a sought-after thought-leader in the online video advertising industry, speaking at key events, such as Adweek, and published in leading trade publications, such as *Advertising Age* and *AdExchanger*.

About Eyeview

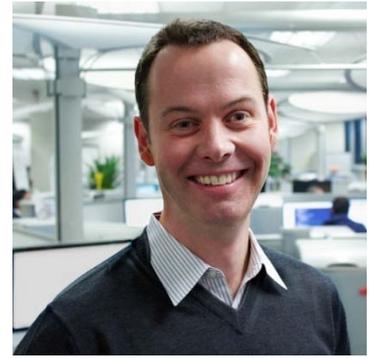
Eyeview is the leading provider of personalized digital video advertising solutions for brand marketers. Eyeview is the only company that offers broadcast quality personalized videos for each consumer with proprietary creative technology that integrate a brand's relevant messages. As the consumer progresses along the path to purchase, Eyeview dynamically changes the brand's message in-stream to ensure the consumer continues to receive the most relevant informative and effective ad. As a result, our brands consistently experience lift in key performance indicators and increase in brand equity and sales. Eyeview partners with Fortune 500 leaders in automotive, retail, telecommunications, quick service restaurants, entertainment, and travel, including Target, Comcast, Lowe's, Officemax, Expedia, Toyota, Burger King, and more. The company is headquartered in New York City with offices in Los Angeles, Chicago, Detroit, and Tel Aviv. www.eyeviewdigital.com

Jon Walsh

CEO

Fuse Powered

Jon's been a gaming entrepreneur his entire career. After graduating from business school he founded a game retail store, which went on to become the highest grossing independent retail game store in the country. Shortly after, he worked for Activision as its Canadian sales manager and then founded his own retail game publisher called Groove Games. Groove grew to more than \$20 million in revenue in four years, publishing hit PC and console games, including Marine Sharpshooter, Pariah, and Playboy: The Mansion. In 2010 he founded Fuse Powered and published a number of hit mobile games, including Retro Pinball, Jaws, Jaws Revenge, Zombie HQ, and Scarface, which collectively have had more than 25 million downloads. The publishing tools that Fuse built became so powerful and popular with development partners that Fuse transitioned from publisher to platform provider in the spring of 2013. Fuse now provides FuseBoxx, a platform that has since passed 200 million downloads and powers apps for millions of users every day, and AdRally, the industry's first full managed ad mediation solution.



About Fuse Powered

Fuse Powered provides mobile app publishers and developers with its powerful integrated mobile ad technology and publishing platform – two solutions in one SDK. FuseBoxx is the only complete mobile publishing toolkit on the market. It offers extensive reporting, actionable analytics, and a powerful toolset to acquire, retain, and monetize users on both iOS and Android. Fuse also offers AdRally, the industry's first fully managed ad mediation solution, delivering the highest paying ads and fill rates worldwide. www.fusepowered.com

Vivek Vaidya

CTO

Krux

Vivek is responsible for the roadmap and build out of Krux's technology platform. He has been developing software for more than 15 years, mostly in early stage startups. Prior to Krux, Vivek was the CTO of Rapt, where he was responsible for Rapt's technology strategy and product architecture.



About Krux

Krux delivers cloud-based data management software and secure connectivity for companies to capture, analyze, protect, and manage people data across all screens and sources. With Krux, companies in the U.S., EU, and Asia Pacific are delivering cooler, faster, smarter web experiences to more than 1.3 billion monthly users across the globe. Companies capturing some of the world's most valuable consumer data, including Meredith, YouBeauty, New York Times, Wall Street Journal, Axel Springer, Washington Post, Source Interlink, Cars.com, Financial Times, and AARP, depend on Krux to protect and manage their data and connect it safely with trusted partners. Digital innovators, such as Bloomberg, Telegraph, NBC Universal, and Triad Retail Media, depend on Krux to build better brand experiences and improve revenue from commerce and advertising operations. Backed by Accel Partners and IDG Ventures, Krux is headquartered in Silicon Valley and has offices in New York, Boston, and London. www.krux.com

Jason Benedict

CEO

Manifest Digital

Jason is the CEO of Manifest Digital. He oversees the company's business strategy and leads the company's growth plans as Manifest moves from a regional leader based in Chicago to a Top 10 Digital Agency. Jason has an equal focus on clients, the marketplace, and managing and mentoring employees. He brings

unique ability to partner with clients to improve business results in a world transformed by digital. Prior to Manifest, Jason was a founder and partner at Acquity Group where he was responsible for organic growth from \$0 to \$30 million in revenue in five years



About Manifest Digital

Manifest Digital is an accelerating digital engagement for leading brands. The company is one of the largest independent digital agencies in the Midwest with more than 130 full-time employees across its Chicago, Milwaukee, and St. Louis offices. The company has the largest LAB footprint with a user experience lab more than 15,000 square feet and a content and social media newsroom more than 10,000 square feet. Manifest is continually recognized by Forrester as a resource for digital innovation. www.manifestdigital.com

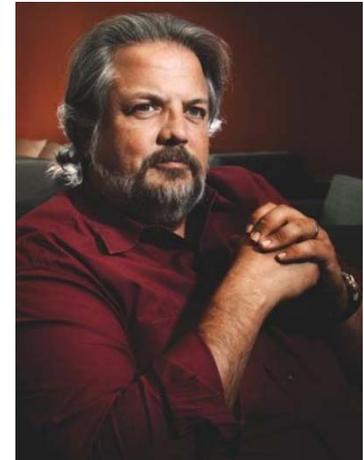
Ernie Cormier

CEO & President

Nexage

Ernie is the CEO & president of Nexage and responsible for the company's strategic direction and business operations. He has built a successful career in wireless, digital media and content, software, and the Internet. After a well-rounded engineering education, Ernie started in product design and development, thereafter demonstrating consistent advancement to senior executive leadership roles. He was most recently CEO of a venture-backed start-up in mobile gaming and consumer electronics that was sold in December 2009. Prior to that, he completed two years as the chief commercial officer and MD group strategy and corporate development for Virgin Media in the U.K., with 9.5 million customers (mobile, cable TV,

broadband, and fixed-line telephony) and approximately \$6 billion in revenue. At Virgin Media, he was responsible for the consumer business P&L, including all sales channels, marketing, brand, product, content acquisition, PR, care, retentions, credit and collections, strategy, corporate and business development, and all related functions.



About Nexage

Nexage is the only premium mobile exchange that creates high-value, brand-safe liquidity for advertisers and publishers. The Nexage Exchange provides a range of programmatic markets to enable buyers and publishers to accelerate their businesses how they want to buy and sell, including public exchange, private exchange, and programmatic guaranteed markets—and supports an ever-increasing volume of rich media and video ad units. Nexage Connect delivers integrated first- and third-party data, including behavioral, contextual, enriched location, universal identifier, and privacy data, to enhance targeting and retargeting. Nexage Protect delivers a suite of brand safety controls to advertisers and publishers. Nexage serves customers on a worldwide basis with offices in Boston, New York, San Francisco, and London. www.nexage.com

Tony Jamous

CEO

Nexmo

Tony has more than 12 years of leadership experience in the global telecoms and messaging space. At mBlox and Boku, he opened up messaging and payments services to more than 82 countries across Europe, Africa, and Asia.



About Nexmo

If your business depends on reaching your customers globally, Nexmo's unique Cloud-to-Mobile solution is the right choice for you. Nexmo's Cloud-to-Mobile solution provides easy-to-use Cloud APIs enabling app developers, online providers, and enterprises to reach customers and devices globally via innovative mobile text-messaging and voice experiences. Nexmo's unique Direct-to-Carrier approach, Adaptive Routing, and real-time analytics enable unmatched quality of delivery, resulting in best-in-class end-user experience with unmatched control over latency, security, and cost. It also enables fast roll-out of services to any phone in any geography, resulting in global scale with local flavor.

www.nexmo.com

Tom Serres

CEO

Rally.org

Tom Serres is CEO and co-founder of Rally.org, the largest online fundraising platform for what matters. He is one of country's leading thinkers on social giving, the cause economy, and digital fundraising. Recently named one of America's Most Promising CEO's under 35 by *Forbes Magazine*, Tom has helped millions of supporters connect with nonprofits, advocacy groups, political campaigns, and individual causes to raise awareness and money online. In June 2012, Tom made history by raising Rally.org's \$7.9 million Series A venture capital round, the largest ever, entirely online via AngelList. As one leading tech publication put it, Rally.org's founder decided "to put his desired-money where his mouth was and raise the cash online." Tom's been recognized by *Campaigns & Elections Magazine* with its Innovator Award in 2012 and as a Rising Political Star by the Magazine. He has discussed online fundraising and entrepreneurship on CNN, ABC News, CNBC, and Fox News.



About Rally.org

Rally.org is an easy-to-use storytelling platform that's designed to empower technical and non-technical users to fundraise online and build social awareness on a large scale. To date, Rally.org has enabled more than 25,000 individuals and organizations to share and broadcast their passions, provide solutions to problems, leverage social networks, and mobilize communities. Rally.org's five million users vary in size and scope and address a wide range of topics. The crowdfunding site has been used by everyone from political candidates for campaign fundraising to Jon Bon Jovi's non-profit foundation to help raise donations for Hurricane Sandy relief. Others have created Rally campaigns to help cover the cost of medical expenses, pay for tuition, start companies, fund films, and everything in-between. www.rally.org

Anu Shukla

CEO

RewardsPay

Anu is a serial entrepreneur currently working on RewardsPay, her fourth venture. Prior to this, she was the founder and CEO of Offerpal Media, a pioneer in the virtual currency markets providing monetization services to more than 2,000 social and casual games. Before Offerpal, Anu was the founder and CEO of Mybuys, a venture-backed company in the eCommerce personalization market. Prior to Mybuys, Anu pioneered the category of Internet Marketing Automation as founder and CEO of Rubric, which was acquired in 2000 for \$366 million. Prior to Rubric, Anu has held a variety of executive roles, including the vice president of marketing and product strategy at Versata (VATA), and vice president of worldwide marketing and product management at Compuware/Uniface Corporation (CPWR).



About RewardsPay

RewardsPay is a consumer payment service that enables consumers to use credit card rewards points, cash rewards, hotel points, or frequent flier airline miles to safely and securely pay for goods and services at merchant websites. We work directly with airline, hotel, and credit card rewards programs, so consumers can safely use their cash rewards, miles, or points at leading merchants. With RewardsPay, consumers can tap into the liquidity of their rewards programs to purchase music, movies, e-books, games, or just about any other type of goods or services at the growing number of merchants that are part of the RewardsPay network. Rewards programs are front and center and maintain a direct relationship with their members, merchants benefit from increased basket size and conversion, and consumers increase their purchasing power. RewardsPay is not a wallet, currency exchange, or attempting to create a new type of virtual currency. Our team has decades of combined experience in alternative payments, loyalty and rewards, travel payments, games, and social media.

www.rewardspay.com

Tom Gerace

CEO

Skyword

Tom is founder and CEO of Skyword, a leading content marketing software and services company.



Skyword creates quality, original content to help brands and retailers reach and engage their customers and prospects at every stage of the customer life cycle. GMC, Purina, United Way, and IBM are among the companies that partner with Skyword to create lasting relationships with customers through content that informs, entertains, and converts. Tom also founded Be Free, a publicly traded affiliate marketing platform and services company. Be Free transformed online advertising from pay-per-view to pay-for-performance advertising. At the time of its acquisition by ValueClick, Be Free served more than 300 leading brands, including barnesandnoble.com, Citibank, eBay, AOL, Lending Tree, Bertlesmann, Time Warner, IBM, Dell, and Microsoft.

About Skyword

Skyword offers all you need to create authentic and lasting relationships with customers through the creation and distribution of original content. We do this through what we believe are the four pillars of content marketing success: Adaptable, scalable content marketing platform that is the most comprehensive on the market; Highly experienced content strategy experts to ensure our clients' success; Content creation through our partnership with Thomson Reuters and Bigstock Imagery and our community of professional writers; Editorial leadership to assure brand voice, compliance, accuracy, and adherence to the highest journalistic standards. Skyword, all you need for quality content. www.skyword.com

Mark Douglas

President & CEO

SteelHouse

Mark oversees the direction of SteelHouse with his 20 years of product development experience gained through repeated success in helping fast-growth companies with groundbreaking technology transition into emerging markets. He started in Silicon Valley at

Oracle, as part of the founding team of the Oracle Applications Division, now a multi-billion dollar business. Shortly after, Mark founded a series of successful startups that resulted in IPOs and acquisitions by Informix Software and VMware. He was also vice president of technology at eHarmony where he spent almost four years building personality matching technology that enabled eHarmony to become one of the most recognized brands in America. More recently, Mark built new technology for Rubicon Project as vice president of engineering.



About SteelHouse

SteelHouse, a data-driven marketing technology company, brings innovative advertising solutions to brands, agencies, and eCommerce marketers. SteelHouse reaches more than 170 million consumers a month, across hundreds of the world's largest brands. The company's award-winning marketing solutions, including A2, Real Time Offers, and Retargeting, enable brands to drive high engagement in their ads, on or off their site, based on consumers' real time behaviors. The SteelHouse team is comprised of veteran direct marketers and engineers from eHarmony, E*TRADE, Oracle, and the Rubicon Project. SteelHouse is based in Culver City, California.

www.steelhouse.com

Manish Patel

CEO

Where 2 Get It

Manish Patel founded Where 2 Get It in 1997 and, 16 years later, has established the company as an industry-leading provider of local marketing solutions empowering more than 500 national brands. As a graduate of Chicago's University of Illinois, Patel has been recognized as a Top Young Executive, and under his guidance, Where 2 Get It has won awards, including, "Technology Company of the Year," "Most Innovative use of SEO," and "Outstanding Private Company of the Year."

Patel's unique combination of business acumen and technical savvy has changed the way consumers shop and interact with digital technologies.



About Where 2 Get It

Where 2 Get It was founded in 1997 and has since grown into an industry-leading provider of location-based digital marketing solutions powering more than 500 brands. Serving more than 500,000 brick-and-mortar locations, Where 2 Get It has channel strength that reaches millions of consumers around the world. To match the breakneck evolution of the web, Where 2 Get It has developed a strong culture of innovation. Beginning 16 years ago with store locator software, the Where 2 Get It product line has expanded across mobile, social, search, commerce, and more. Every day, Where 2 Get It strives to understand and implement new technologies that help national brands reach local consumers online and offline. Where 2 Get It has been honored to receive many industry awards, including "Technology Company of the Year," "Most Innovative Use of SEO," and "Outstanding Private Company," and has been recognized as a Minority Business by the SCMBDC. Creating and maintaining strong client relationships is the core of our business, and we are proud that our very first client, Seiko, remains a loyal customer today. It is our combination of dedicated customer service and relentless innovation that enables Where 2 Get It to build relationships, embrace new technologies, and develop solutions that drive local commerce at a global scale. www.where2getit.com

Dipanshu Sharma

CEO

xAd

Dipanshu “D” Sharma founded xAd in 2009 to lead the industry in targeted mobile advertising. Today, xAd is one of the largest location-based mobile advertising platforms in the U.S. and the first mobile location-based ad platform to expand globally. xAd has been awarded with the MMA Smarties “Global Enabling Technology Company of the Year” in 2013. Prior to xAd, D spent time developing technology at Nokia that involved early access to the internet via mobile devices and short range radio. In early 2000, D founded V-Enable, which was an early pre-cursor to SIRI voice search technology. D is responsible for co-founding several companies, including RockeTalk, India’s fifth-largest mobile-traffic site, and Kadonk, the top Microsoft Project Viewer. D’s credentials also include TeleFusion’s “Technology Leader of the Year” in 2003, a nomination for Ernst & Young’s “Entrepreneur of the Year” in 2005, and Silicon India’s “Top 10 CEO’s for Mobile (of Indian Origin)” in 2013. D currently sits on the board of directors for xAd, Kadonk, WikiSeer, and the Mobile Marketing Association as a global board member.



About xAd

xAd helps brands harness the power of accurate location data to produce measurable results from mobile advertising. Through award-winning location technology that is precise, measurable, and scalable, xAd's platform pinpoints target audiences by neighborhood, across the country and around the globe at pivotal moments during the consumers' path-to-purchase. xAd's platform drives results powered by search-enhanced targeting, ultimately yielding unparalleled performance. Founded in 2009, xAd is headquartered in New York City and has several offices both across the U.S. and internationally. xAd serves more than 1.5 million national and local advertisers, while managing more than 30 billion location-verified ad requests per month. www.xad.com

PetskyPrunier

INVESTMENT BANKERS

**Ranked #1 by Bloomberg for 2011 – 2013 for
Mid-Market Internet and Advertising Transactions:**

Rank	Advisor	Deal Count
1	Petsky Prunier LLC	44
2	Goldman Sachs & Co.	35
3	Jordan Edmiston Group, Inc.	31
4	Morgan Stanley	29
4	Nomura Holdings, Inc.	29
4	GCA Savvian Group Corp.	29
7	PwC	24
7	China Renaissance Partners	24
9	KPMG Corporate Finance	22
10	Sumitomo Mitsui Financial Group, Inc.	20

Based on number of deals announced in 2011 – 2013 valued at \$500 million or less

Petsky Prunier is Bloomberg's #1 ranked mid-market investment bank for Internet and Advertising transactions. In 2014, we have already closed seven transactions. We completed a total of 18 transactions in 2013 and have closed nearly 60 since the beginning of 2011. Our engagements have ranged from strategic sales and divestitures to private equity recaps to growth, mezzanine, and alternative financings, with a number of cross-border deals thrown into the mix. Industry expertise serves us well, as we work across a broad banking universe on deals in digital advertising and marketing, eCommerce, digital media, technology and software, information services, and healthcare, among other areas, with both B2B and B2C-focused businesses.

Together with strategic consulting firm Winterberry Group, a Petsky Prunier company, our organization represents one of the largest industry-specific advisors providing strategic and transactional services. In addition, we offer international reach through our partnership with Altium. Established for more than 20 years and privately owned, Altium is an international investment bank operating from eight offices across Europe.

Securities transactions are processed through Petsky Prunier Securities LLC, member of FINRA/SIPC.

<p>TagMan a leading global SaaS-based tag management, data management, and marketing attribution provider</p> <p>has been sold to</p> <p>ensighten</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>BRANDERS.COM the largest independent eCommerce retailer of promotional products</p> <p>has been sold to</p> <p>BEL PRONIMO</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>ClickSquared Marketing Software by Demand</p> <p>a leading SaaS-based, cross-channel campaign management platform for B2C marketers</p> <p>has been sold to</p> <p>Zeta interactive</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>NEW TRACK MEDIA LLC</p> <p>a consumer enthusiast media and commerce company</p> <p>has been sold to</p> <p>fwmedia</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>fresh space MARKETING SOFTWARE FOR BRANDS AND RETAILERS</p> <p>one of the largest independent in-store media companies in the U.S.</p> <p>has been sold to</p> <p>ADVANTAGE SALES AND MARKETING</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>medimedia a portfolio company of VCP</p> <p>has sold</p> <p>MediMedia Health Sample Management Business to Kripper</p> <p>PetskyPrunier INVESTMENT BANKERS</p>
<p>BLACKLANE LIMOUSINES</p> <p>a Berlin-based worldwide travel solution provider for premium transportation</p> <p>has received a double-digit million Euro investment led by</p> <p>Daimler Mobility Services</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>Simplifi</p> <p>a technology company delivering highly targeted programmatic marketing solutions using unstructured data</p> <p>has received a \$16MM Series B investment led by</p> <p>FrontierCapital</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>SQAD Real Cost Intelligence</p> <p>a leading provider of transaction-based media cost databases and software for television, radio, and digital advertising cost analysis</p> <p>has been sold to</p> <p>CLARION CAPITAL PARTNERS, LLC</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>LeadKarma</p> <p>a leading provider of online customer acquisition services to the insurance industry</p> <p>has been sold to</p> <p>Bankrate, Inc. (NYSE: RATE)</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>DATA MARK</p> <p>a leading provider of data-driven enrollment marketing solutions to higher education institutions</p> <p>has acquired select assets of</p> <p>AltusEd</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>ASCRIBE</p> <p>a leading UK-based supplier of healthcare software and IT services</p> <p>a portfolio company of</p> <p>eci</p> <p>has been sold to</p> <p>emis (AIM: EMIS)</p> <p>PetskyPrunier INVESTMENT BANKERS</p>
<p>CITIZENHAWK</p> <p>a premier global provider of SaaS-based online brand protection and domain recovery solutions</p> <p>a portfolio company of</p> <p>mavaron</p> <p>has been sold to</p> <p>Wolters Kluwer Corporate Legal Services (Euronext Amsterdam: WKLI)</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>Engage</p> <p>one of the largest independent digital agencies</p> <p>has been sold to</p> <p>PUBLICIS GROUPE (ENXTPA: PUB)</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>SLINGO *****</p> <p>a leading developer of popular real-money and social gaming</p> <p>has been sold to</p> <p>realnetworks (Nasdaq: RNWK)</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>brandnetworks POWERING SOCIAL, EMPOWERING CUSTOMERS</p> <p>a leading provider of social software solutions and digital marketing services for some of the world's largest brands, and one of just thirteen Facebook Strategic Preferred Marketing Developers (PMD)</p> <p>has received a \$68M minority investment from</p> <p>AEA Investors</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>ACCESSVIA</p> <p>the largest provider of cloud-based SaaS tools for printing signs, labels and tags, and publishing digital displays for retailers</p> <p>has been sold to</p> <p>perceptive software a unit of</p> <p>LEXMARK (NYSE: LXX)</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>Triad Retail Media</p> <p>a portfolio company of</p> <p>H I G GROWTH PARTNERS</p> <p>has been sold to</p> <p>ROCKBRIDGE GROWTH EQUITY with debt financing from FALCON</p> <p>PetskyPrunier INVESTMENT BANKERS</p>
<p>buysight</p> <p>a real-time behavioral advertising company</p> <p>has been sold to</p> <p>Aol. (NYSE: AOD)</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>awenta WORLDWIDE</p> <p>a leading provider of digital production services to brands and agencies</p> <p>has been sold to</p> <p>accenture (NYSE: ACN)</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>mediaFORGE</p> <p>a dynamic display media and retargeting company</p> <p>has been sold to</p> <p>Rakuten LINKSHARE™ (JASDAQ: 4755)</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>LIFESTREET media</p> <p>a leader in technology and global in-app advertising for Facebook, Apple (iOS), and Android developers</p> <p>has received a \$66M investment from</p> <p>NAUTIC PARTNERS • LLC</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>BRIGHT TAG Data for All</p> <p>leading provider of tag management and data distribution solutions for the digital marketing industry</p> <p>has received \$15M financing led by</p> <p>BAIRD</p> <p>PetskyPrunier INVESTMENT BANKERS</p>	<p>Sky Mall</p> <p>a leader in multichannel retail, commerce and loyalty marketing services</p> <p>has been sold to</p> <p>direct brands inc</p> <p>PetskyPrunier INVESTMENT BANKERS</p>

PetskyPrunier

INVESTMENT BANKERS

Expertise
Commitment
Results

New York
Palo Alto
Las Vegas
Chicago
Boston
Tampa

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Sanjay Chadda / Partner & Managing Director
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John Sternfield / Managing Director
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