

SPOTLIGHT DINNER

Wednesday, May 1, 2019 • Julia Morgan Ballroom, San Francisco California, CA

Agenda:

Wednesday, May 1, 2019

Julia Morgan Ballroom, Merchants Exchange

6:30 Reception

7:45 Dinner & Presentations

9:00 Additional Cocktails & Networking

Please contact us if you would like to arrange a meeting or call with one of the presenters outside of this event.

Speakers:

Vibhu Norby, CEO
b8ta

Anand Mahurkar, CEO
Findability Sciences

Gregg Morton, CEO
Fooji

Josh Rosen, President
Hotspex

Field Garthwaite, CEO
IRIS.TV

Ryan McConville, President & COO
Kargo

Joseph Thompson, Co-Founder
Kits Eyewear

Cary Samourkachian, President & CEO
Speed Commerce

Jonathan Wride, CEO
Supreme Golf

Steven Cox, CEO
TakeLessons

Brent Rasmussen, CEO
Visibly

Emily Smith, President
Wild Sky Media

Vibhu Norby, CEO, b8ta



Vibhu is the co-founder and CEO of b8ta, a retail-as-a-service company creating showrooms for technology brands across the country. With a unique business model and software-driven approach to retail, b8ta is changing how online brands engage with customers in real life.

About b8ta

b8ta is a software-powered retailer designed to improve the customer and maker experience. We help people discover, try, and learn about new innovative products while empowering makers with a simple retail-as-a-service model that puts them in control.

www.b8ta.com

Anand Mahurkar, CEO, Findability Sciences



Anand is founder and chairman of Findability Sciences, a global big data, cognitive, and AI product company. A graduate in mechanical engineering and post-graduate in business administration, Anand has 25+ years of diverse technology and business experience serving Fortune 500 clients globally. An innovator in big data and contextual data technologies, Anand was on the IBM Watson Ecosystem Partner Advisory Board. In 2014, IBM Data Magazine recognized Anand as a Big Data Hero. Findability Sciences, founded by Anand, has been leading in innovations in the areas of big data, cognitive computing, and artificial intelligence (AI).

About Findability Sciences

Findability Sciences applies the power of big data, cognitive computing, and artificial intelligence (AI) in its core product: the award-winning Findability Platform®. The Findability Platform makes use of its proprietary technologies to add context to data and incorporates self-learning capabilities to deliver turnkey solutions to major global corporations in the insurance, retail, manufacturing, financial services, trading, healthcare, and transportation industries. Founded in 2010, Findability Sciences is a global company headquartered outside Boston, MA. Findability Sciences serves its customers through offices in the U.S., Japan, Canada, and India. Since its inception, Findability Sciences has focused in developing cutting age solutions to solve important business challenges.

www.findabilitysciences.com

Gregg Morton, CEO, Fooji



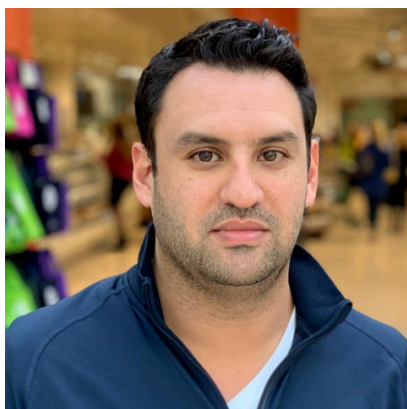
Gregg is the co-founder and CEO of Fooji, a patent-pending fan engagement platform enabling the world's largest brands to create unique promotional marketing experiences for their fans. Fooji is recognized as an industry leader, having won a variety of awards, including the 2019 Marketing Product of the Year nominee, 2018 Emmy Nominee, and two 2018 Shortys. Headquartered in Lexington, Kentucky, Fooji was named one of Kentucky's Best Places to Work. Prior to launching Fooji, Gregg was co-founder and CEO of fashion social network WeStyle, which powered social commerce for retail apparel brands.

About Fooji

Fooji helps the world's most beloved brands acquire and engage fans through award-winning giveaways, sweepstakes, and promotions. In the past year alone, we've worked with incredible brands, including Adidas, Amazon, Disney, FOX, Netflix, Toyota, Viacom, Unilever, and more. Our technology and logistics capabilities are what make us industry leaders. Because of this infrastructure, we're able to activate on any social platform and deliver anything, anywhere. This allows brands to get creative with their fan engagement. We've slimed fans on-demand for Nickelodeon, delivered pizza via drones for HBO's Silicon Valley, sent mariachi bands for Patron on Cinco de Mayo, and delivered The Force with lightsabers for Star Wars. To date, we have driven more than six billion impressions, worked with more than 120 brands, and delivered more than 300,000 total experiences. Historically, we see 3x brand lift, 2x more positive sentiment, and 9x engagements compared to traditional paid media.

www.fooji.com

Josh Rosen, President, Hotspex



With a strong focus on strategic consulting, partnerships, and cultivating lasting relationships, Josh is a proven collaborator, committed to delivering measurable results to clients and vendors. Recent achievements include being ranked as one of Canada's 13th Fastest Growing Start-ups, Top 100 Growth Company, and an EY Entrepreneur of the Year Nominee.

About Hotspex

Voted the #1 most innovative insights firm in North America in 2018, Hotspex is working with 15 of Top 20 advertisers in more than 30 countries to apply cutting edge behavioral science and insights from How Brands Grow to important business questions and research studies. Our team of cognitive and social psychology combine psychometric System 1 implicit and System 2 explicit measurement in a holistic manner to uncover conscious and non-conscious drivers to understand WHY consumers behave the way they do. From there, we apply marketing sciences, including the Laws of Growth, to help marketers determine HOW to apply this human understanding to build physical and mental availability and accelerate brand growth across a variety of brand strategy, communications, packaging, and shopper marketing challenges. Our most recent innovations, Contextual Media Targeting, integrates our behavioral science expertise with Google's deep machine learning to improve advertising effectiveness.

www.hotspex.com

Field Garthwaite, CEO, IRIS.TV



Field is the co-founder and CEO of IRIS.TV. Since inventing the core technology behind IRIS.TV, Field has led the company and helped customers generate hundreds of millions of dollars of new recurring revenue. Today, the company works with hundreds of publishers and broadcasters around the world, including Newscorp, CBS, Fox, The Hollywood Reporter, and Billboard. Prior to IRIS.TV, Field worked in digital distribution, data architecture, and video for companies, including HBO, Universal Pictures, Rubicon Project, and Jukebox TV.

About IRIS.TV

IRIS.TV is a video intelligence and programming platform that allows publishers and content owners to personalize programming to audiences on all platforms, increasing audiences video consumption, and loyalty over time. The company's product suite is designed to increase consumption and simplify operations for web, mobile, and OTT video programming. The IRIS.TV Platform integrates with existing video players using artificial intelligence and machine learning to automate streaming of personalized content based on audience preferences, user interaction, and behavioral segmentation. IRIS.TV has hundreds of customers across the world that rely on the company's video programming platform to keep their audiences watching longer.

www.iris.tv

Ryan McConville, President & COO, Kargo



As president and COO of Kargo, Ryan is a results-driven, senior business executive with 15+ years of experience in media and advertising. He currently oversees the day-to-day operations of Kargo and is leading the next stage of the company's growth. Prior to Kargo, Ryan held key management positions in sales, marketing, and business development for some of the best known and fastest growing media and ad technology companies in the world, including Rolling Stone and In Touch Weekly, as well as start-ups VoodooVox and Vdopia. For the last seven years, Ryan has worked exclusively in the mobile marketing industry, leading change and stewarding strategy and sales growth in this exciting and fast-growing space.

About Kargo

Kargo provides brands, agencies, and advertisers with a transparent, brand-safe mobile environment that eclipses the scale of Facebook and Google. This unique ecosystem is a hand-picked editorial alliance of 70 of the most highly-respected publishers in the industry, reaching 100% of US smartphone users with captivating advertising that's proven to work. Kargo employs 250 people in New York, Chicago, Dallas, Los Angeles, San Francisco, London, Sydney, and Auckland.

www.kargo.com

Joseph Thompson, Co-Founder, Kits Eyewear



Joe has nearly two decades of experience leading end-to-end businesses and organizations across North America, Asia, and Europe. After 15+ years of leadership positions at Amazon and Procter & Gamble, he has spent the past four years investing in and leading growth-based businesses in the consumer space. His work at P&G and Gillette was awarded “Best Marketing Program in America” by Ad Week, and named to “America’s Hottest Brands” by Ad Age. At Amazon, he was named to the 2014 Industry Top Executive List.

About Kits

Kits Eyewear is North America’s second-largest independent direct retailer in eye care. It was founded through the acquisition of LD Vision Group in early 2019 and will transform the eyecare category.

kitseyewear.com

Cary Samourkachian, President & CEO, Speed Commerce



Cary is an experienced executive with a demonstrated history of working in the e-commerce industry. He is the founder of Lens.com, North America’s largest independent online retailer of contact lens with hundreds of millions in top-line. He is also the CEO of Speed Commerce, an e-commerce technology and services platform.

About Speed Commerce

Speed Commerce provides e-commerce and fulfillment services to retailers and manufacturers in the U.S. and Canada. It offers web platform development and hosting, order management, fulfillment, logistics, and 24/7 contact center services, which provide customers with transaction-based services and information management tools. It is a scalable platform that helps brands achieve scale online.

www.speedcommerce.com

Jonathan Wride, CEO, Supreme Golf



Jonathan co-founded Supreme Golf to create the world's first single source of golf courses from which golfers could search, compare, and book tee times. Prior to Supreme Golf, the golf industry lacked a complete inventory of tee times from which consumers could book online. This caused online booking to lag far behind other industries, such as travel. At the golf industry's urging, Supreme Golf entered into the golf course software business to provide golf courses another option to manage their operations and to sell their tee time inventory on Supreme Golf and partner marketplaces. Jonathan previously was a partner in a Dubai-based private equity firm and CEO of a boutique investment banking firm.

About Supreme Golf

Supreme Golf offers consumers the world's largest selection of online tee time inventory. We offer more than 16,000,000 tee times at more than 12,500 golf courses in 41 countries (think of us as the Trivago of golf tee times). We are an industry-first marketplace providing the only single source of tee times available by aggregating leading tee time providers. CBS Interactive, an investor and media partner, positions Supreme Golf to become the leading tee time marketplace. Supreme Golf also provides vertical software solutions to the golf industry. Leading golf course operators have selected our market leading cloud-based golf course software to manage all aspects of their business. Synergies between our course software and marketplace provide golf courses and consumers a much-needed alternative to what's currently available in the market.

www.supremegolf.com

Steven Cox, CEO, TakeLessons



Steven is the founder and CEO of TakeLessons.com, a venture-backed education technology company. TakeLessons operates a platform that enables instructors to organize and offer their services for sale; and consumers to purchase and take lessons and classes anytime and anywhere – both online and in person. More than 25 million people a year use TakeLessons. Steven has been building internet startups since 1998, and the companies he has been a part of have raised a total of more than \$150 million in funding and include one IPO and an acquisition. He is also invested in several technology and real estate businesses.

About TakeLessons

TakeLessons is the trusted online marketplace for finding online group classes or local private instructors. At TakeLessons.com students can follow their dreams and fuel personal growth by connecting with the perfect instructor in areas ranging from music, dance, and acting to foreign languages, math, and photography. Instructors rely on TakeLessons to simplify marketing and manage their business with integrated scheduling, billing, payment, and communication tools that work seamlessly across desktop and mobile devices.

www.takelessons.com

Brent Rasmussen, CEO, Visibly



Brent is the CEO and a board member of Visibly, a healthcare technology company that creates digital eye care technologies. He leads the company towards its vision of creating a world where eye care is available to anyone, anywhere, anytime. Prior to joining Visibly, Brent was the CEO of Halo Group, overseeing the company's day-to-day operations. He also spent 14 years at CareerBuilder, where he held various roles, including COO and president, North America. With more than 25 years of experience in operations and sales, Brent excels at motivating teams, developing new products, and creating channel sales that multiply revenue and enhance market penetration.

About Visibly

Visibly, a Chicago-based eye healthcare technology company founded in 2012, creates digital eye care technologies that help the world see better. Its online vision test allows patients to renew their prescription anywhere, anytime. Visibly has issued hundreds of thousands of prescriptions to date. It also offers eye care providers, eyewear retailers, and other organizations customizable software solutions to enable a better patient and consumer experience.

www.visibly.com

Emily Smith, President, Wild Sky Media



Emily is the president of Wild Sky Media, a collection of media properties that caters to multicultural millennial women. As president, she spearheads company growth while overseeing Wild Sky Media's global content teams, marketing initiatives, business development, and strategic corporate planning. Prior to Wild Sky Media, Emily was the chief growth officer and president of media at Brit + Co and ran digital businesses at Tribune and The Walt Disney Company.

About Wild Sky Media

Wild Sky Media is a portfolio of digital brands that cater to multicultural millennial audiences. We are LittleThings, CafeMom, Mom.me, MamasLatinas, and Revelist.

Wild Sky Media brands are happy, helpful, and human, and reach 34 million users and 103 million social media followers across platforms. We empower women to confidently navigate modern life, and we connect with her at life's most important milestones.

www.wildskymedia.com

Ranked #1 by PitchBook For Media & Information Services Deal Activity

PitchBook League Tables TOP ADVISORS SERVING THE MEDIA & INFORMATION SERVICES SECTORS

2018			2016-2018			2014-2018		
Rank	Advisor	Deal Count	Rank	Advisor	Deal Count	Rank	Advisor	Deal Count
1	CG Petsky Prunier	27	1	CG Petsky Prunier	64	1	CG Petsky Prunier	105
2	Houlihan Lokey	12	2	Goldman Sachs	32	2	Goldman Sachs	56
2	JEGI	12	3	JEGI	29	3	Morgan Stanley	49
4	Morgan Stanley	9	4	Bank of America	28	4	Bank of America	47
4	GP Bullhound	9	5	Houlihan Lokey	27	5	JEGI	44
6	Moelis & Company	8	6	Morgan Stanley	26	6	JP Morgan	43
6	JP Morgan	8	6	Credit Suisse	26	7	GP Bullhound	41
8	RBC	7	6	GP Bullhound	26	8	Credit Suisse	38
9	Evercore Group	6	9	JP Morgan	24	9	RBC	36
9	Raymond James	6	10	RBC	23	10	Houlihan Lokey	34
9	KPMG	6	11	Raymond James	19	11	Jefferies Group	28
9	Credit Suisse	6	12	Jefferies Group	17	12	GCA Savvian	27
9	Cambon Partners	6	13	Deutsche Bank	16	12	Deutsche Bank	27
9	Oaklins DeSilva & Phillips	6	13	Cambon Partners	16	14	Moelis & Company	26
15	Deutsche Bank	5	15	Moelis & Company	15	14	Raymond James	26

CG Petsky Prunier is one of the leading investment banks to the technology, media, marketing, information, and e-commerce industries. In February 2019, Petsky Prunier joined the Canaccord Genuity Group to build a dominant, full-service middle market investment bank serving growth companies in our sectors of focus. Canaccord Genuity is a global, full-service investment banking and financial services company that specializes in wealth management and brokerage in capital markets. It is the largest independent investment dealer in Canada. The firm, which focuses on growth companies, has operations in 10 countries worldwide and the ability to list companies on 10 stock exchanges. Canaccord Genuity's investment banking group provides mergers and acquisitions, corporate finance, restructuring, debt advisory, and strategic advice for corporate, government, and private equity clients globally.

With more than 90 transactions closed in the last 36 months, Petsky Prunier is one of the most active M&A practices within the media, marketing, information, and technology industries. These transactions have ranged from strategic sales, private equity recaps, and divestitures to growth, mezzanine, and alternative financings. Industry expertise served us well, as we worked across our broad banking universe on engagements in digital advertising, marketing technology, information services, digital media, eCommerce, software, and tech-enabled services, among other areas, with both B2B and B2C-focused businesses. We also advised clients across various verticals, including healthcare, automotive, financial services, and travel, among others.

As a result of our deal volume, we have current and ongoing access to a broad range of strategic buyers, investors, and debt financing sources and have significant insight into their thinking regarding strategic needs, investment themes, valuations, and terms. We would welcome the opportunity to discuss your business and your strategic objectives. Please let us know if we can be helpful in any way, as you consider a sale, merger, acquisition, or raising capital for your company.

Representative Recent Transactions

 <p>Undisclosed Financial Advisor on sale to Hardy Capital April 2019</p>	 <p>Undisclosed a portfolio company of The Vistria Group Financial Advisor on sale to Red Ventures April 2019</p>	 <p>\$66 million Financial Advisor on sale to Americas Silver April 2019</p>	 <p>Undisclosed Financial Advisor on sale to HCL Technologies March 2019</p>	 <p>Undisclosed Financial Advisor on recapitalization from LLR Partners March 2019</p>	 <p>Undisclosed Financial Advisor on acquisition of Index Property Information March 2019</p>
 <p>Undisclosed Financial Advisor on acquisition of Cyberbahn & Marquardt from Thomson Reuters March 2019</p>	 <p>Undisclosed Financial Advisor on acquisition of Piraeus Insurance Brokers March 2019</p>	 <p>Undisclosed Financial Advisor on sale of Sylvania Lighting Solutions to WESCO March 2019</p>	 <p>\$60 million Financial Advisor on acquisition of Florida Turbine Technologies (FTT) February 2019</p>	 <p>Undisclosed Financial Advisor on investment from Ridgmont Equity Partners February 2019</p>	 <p>Undisclosed Financial Advisor on recapitalization from Pixel Holding February 2019</p>
 <p>\$132 million Financial Advisor on sale to Further Global Capital February 2019</p>	 <p>C\$82 million Financial Advisor on sale to Tilray February 2019</p>	 <p>\$16 million Financial Advisor on sale of EMS Division to Kitron February 2019</p>	 <p>Undisclosed Financial Advisor on investment from Millpond Equity Partners February 2019</p>	 <p>Undisclosed Financial Advisor on sale to Tango Card February 2019</p>	 <p>Undisclosed Financial Advisor on sale of Publicis Health Solutions to Altamont Capital Partners February 2019</p>
 <p>Undisclosed Financial Advisor on investment from Insignia Capital Group February 2019</p>	 <p>\$53 million Financial Advisor on merger with Seelos Therapeutics January 2019</p>	 <p>\$133 million Financial Advisor on sale to Quad/Graphics January 2019</p>	 <p>€100 million Financial Advisor on sale of CP Or Devises to Loomis December 2018</p>	 <p>\$150 million Financial Advisor on sale to S4 Capital December 2018</p>	 <p>Undisclosed Financial Advisor on sale to Platte River Equity December 2018</p>
 <p>Undisclosed Financial Advisor on sale to Miller Insurance Services December 2018</p>	 <p>\$9 million Financial Advisor on acquisition of Welding Metallurgy from Air Industries Group December 2018</p>	 <p>Undisclosed Financial Advisor on sale to Alcuin Capital Partners December 2018</p>	 <p>€119 million Financial Advisor on sale to EMZ Partners December 2018</p>	 <p>C\$31 million Financial Advisor on sale to Hudbay Minerals December 2018</p>	 <p>Undisclosed Financial Advisor on sale to Isobar December 2018</p>
 <p>\$1.7 billion Financial Advisor on acquisition of Camso December 2018</p>	 <p>A\$217 million Financial Advisor on sale to Alliance Mineral Assets December 2018</p>	 <p>Undisclosed Financial Advisor on sale of Italian solar portfolio to Plenium Partners December 2018</p>	 <p>Undisclosed Financial Advisor on acquisition of Open Health December 2018</p>	 <p>Undisclosed Financial Advisor on sale to Rubicon Technology Partners December 2018</p>	 <p>Undisclosed a portfolio company of Falfurrias Capital Financial Advisor on investment from CIP Capital December 2018</p>



Driven by your success.